

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No. 16113-1130001	Application No. 10/807,264
Information Disclosure Statement by Applicant (Use several sheets if necessary)		Applicant Adam J. Weissman et al.	
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(37 CFR §1.98(b))			

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Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
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							Yes	No
/lsw/	B1	WO 97/21183	06/12/1997	WIPO				In English

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Examiner Initial	Desig. ID	Document
/lsw/	C1	AdForce, Inc., A Complete Guide to AdForce, Version 2.6, 1998
	C2	AdForce, Inc., S-1/A SEC Filing, May 6, 1999
	C3	AdKnowledge Campaign Manager: Reviewer's Guide, AdKnowledge, August 1998

Examiner Signature /Luke S. Wassum/	Date Considered 2 September 2009
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	